

Sponsorship Information

What: 12th Annual Delridge Day Festival

When: Saturday, August 12, 2017

Event Time: 11 am – 3 pm (Set-up begins at 9 am. Vendor booths must be vacated by 5 pm.)

Where: Delridge Community Center and Park, 4501 Delridge Way SW, Seattle, WA 98106

Sponsorship Levels and Benefits

Family Sponsorship: \$300	Feature Sponsorship: \$600	Festival Sponsorship: \$1,200
<ul style="list-style-type: none"> Vendor Booth (optional) Social media exposure on website, twitter and event Facebook page Logo included on all 'day-of' posted schedules, maps, etc. Sponsor acknowledgement via 'shout-outs' over two stages throughout the day 	<p>All Benefits included in the Family Sponsorship plus...</p> <ul style="list-style-type: none"> Additional media exposure in press releases Feature named after sponsor (Food Trucks, Music Stage, Kids Activities, Field Games or Custom Special Attraction) Banner prominently displayed at feature highlighting sponsor (use your banner or custom Delridge Day banner with your logo) 	<p>All Benefits included in the Feature Sponsorship plus...</p> <ul style="list-style-type: none"> Maximum business exposure with business logo displayed on all festival posters, flyers, and festival banners

Thank you for your support!

12th Annual Delridge Day Festival!

Saturday, August 12, 2017

Dear Delridge Day Sponsor,

VIEWS, along with the City of Seattle's Department of Parks and Recreation, invites you to participate in the 12th Annual Delridge Day Festival.

Festival Features:

- Over 80 vendor booths
- Anticipated Attendance: 2,000 neighbors or more
- Stage with live music and entertainment
- Family style picnic games, bouncy house, face painting, and more!
- Skate programming at the Delridge Skatepark
- Multiple Food Truck options
- A portion of vendor and sponsorship fees donated to ARC for community center program support

Delridge Day is a time for area businesses, organizations, and neighbors to come together and celebrate our Delridge Neighborhoods. With over 10,000 people who live or work within the Delridge Neighborhood, Delridge Day is a great outreach event.

Promoted as a neighborhood event, Delridge Day is featured with advertisements circulated in the West Seattle Blog and the West Seattle Herald, as well as social media coverage including on the Delridge Day Facebook page, the North Delridge Neighborhood Council website and Facebook page, and Delridge Community Center materials.

Sponsorships include marketing and promotional benefits and are a fantastic way to support Delridge Day and our Delridge neighborhoods.

Your sponsorship support helps make this event a success by funding prizes, supporting marketing efforts, and securing equipment rentals.

We value your support and participation. Come have fun with us!

Sincerely,

Larry Winkler, President

Delridge Day 2017: Sponsor Application

Saturday, August 12, 2017

Sponsor Application Due: June 5

Application Process: Mail completed form, applicable sponsorship fees, and Seattle Parks Vendor Contract (attached) to address indicated below. Email logo files to: lwlwinkler@aol.com

Name _____ **of** _____ **Organization/Business:** _____

Contact _____ **Person:** _____

Address:

Phone: _____ **Email** _____ **address:** _____

Optional Vendor Booth: A vendor booth is included with your sponsorship

Provided: Each vendor booth will receive a 3'x6' table and 2 chairs

Required: A 10x10 tent is required and must be supplied by participating vendors. A limited quantity of 10x10 tent rentals are available for a rental fee of \$35.00.* Contact us to confirm availability.

_____ Yes, a vendor booth is requested. _____ No, we decline a vendor booth for the 2017 festival

If yes: All vendors must provide a City of Seattle Business License #:

Note: This is also called the Seattle Customer Number. It is six-digits in length (State UBI # is not acceptable).

501(c)(3) organizations are exempt. A temporary trade show license may be requested for \$5.00.**

Sales on Parks Property: All items sold must be reported for a 10% Sale of Merchandise Fee of gross revenues, payable to the City of Seattle. Any sales on City of Seattle property is responsible for this fee. Fee must be paid before leaving the park. Checks payable to the City of Seattle is preferred.

Checks Payable to: Southwest Youth & Family Services (SWY&FS)	Sponsorship level:	\$
	Tent Rental Fee: Add \$35.00 here. * Limited tent rentals available, vendor booths only.	\$
	Temp. Trade Show License Fee: Add \$5.00 here. **NO City of Seattle Business License, vendor booths only.	\$

	Total Sponsorship Due:	\$
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Send Application, Fees, and Seattle Parks Release Form (for vendor booths only) to:

Larry Winkler
7750 – 30th Avenue SW; Seattle, WA 98126

[Note: only complete vendor contract if your organization/business will have a vendor booth at the event.]

Vendor Contract & Hold Harmless Agreement

THIS APPLICATION AND VENDOR AGREEMENT conveys the requirements for all vendors who will work at the **Delridge Day** event at Delridge Park on August 12, 2017. In return for use of space, you hereby agree to abide by all rules and regulations stipulated below.

- **Booth Space & Fees.** The Delridge Day organizers will charge fees as indicated on the vendor form. Fees are used to cover the expenses of the event. There are no refunds unless your application is denied during our review process or space is unavailable. Space locations assignments are non-negotiable. **Final space locations will be assigned and sent to vendors on or before July 24, 2017.**
- A 10'x10' tent is required. Vendors may provide their own tent or rent one from the Delridge Day organizers, as indicated on the vendor form.
- No alcoholic beverages, smoking, or loud music are allowed at the event.
- Delridge Day organizers reserve the right to remove any products or materials it does not consider suitable for a general audience of adults and children.
- **SET UP and TAKE DOWN TIMES:** Saturday, August 12, 2017 only; set-up beginning at 9 am. All vendors must be set up by 11 am. You can drive ONE VEHICLE to the unloading area (Community Center round-a-bout) to unload your materials. Vehicles must be removed from the unload area immediately after unloading. No vehicles will be allowed to load or unload in this space after 11 am. Each party shall clean its area at the end of the event. Final clean up and breakdown shall be completed by 5 pm. No vehicle is allowed on the Park's grass or gravel paths at any time.
- Bring all equipment needed for your activity or event; including handcarts for loading and unloading.
- **Laws and Rules:** The vendor shall comply with all state laws, City ordinances, regulations of the Superintendent of Seattle Parks and Recreation (Parks) applicable to activities in City parks, and any lawful order of a Departmental representative made to prevent injury or damage.
- The vendor assumes responsibility for all activities it conducts during the event, including but not limited to, supervision and control to prevent injury or damage; maintenance of the premises during the use; picking up bottles, debris and refuse; and providing security to maintain order.

I/We the undersigned acknowledges I/we have read, understand, and agree to be bound by the terms of this agreement and for myself, my heirs, administrators and assigns, waive and release any and all right and claim for damaged I/we have against the Delridge Day organizers, City of Seattle or any organization or individual connected with this event, their representatives, successors and assigns for any and all damages, losses, thefts or injuries which I/we suffer while taking part in any activities linked to this event or suffered as a consequence of or arising or resulting, directly or indirectly, from any act or omission of the User on or about the premises. In the event that any lawsuit based upon any such claim, action, loss, damage or cost is brought against the Delridge Day organizers, City, the User, after being notified that such lawsuit has been started,

shall defend such lawsuit at no expense to the City; and if, in such lawsuit, a final judgment is rendered against the City, or against the City and the User, jointly, the User shall promptly satisfy such judgment. The User's liability under the indemnification agreement shall not be reduced by any City negligence; provided, that nothing shall require the User to indemnify the City against the sole negligence of any City officer, employee or agent acting within the scope of person's employment.

Signature: _____

Date: